

## Textbroker.com gains expansion funds

Sario Marketing GmbH, the company behind a leading internet platform for unique on-demand content, Textbroker.com, announced the successful completion of a multi-million Euro growth financing round. The round was led through funds advised by ViewPoint Capital Partners and the proceeds will be used to support Textbroker's growth in existing markets, as well as expansion into new markets both within and beyond Europe.

### Textbroker.com gains expansion funds

Legal Adviser to the Purchaser/Management Team and the Equity Provider

**C/M/S/ Hasche Sigle**

Financial Adviser to the Purchaser/Management Team

**Mokrusch Consulting**

Legal Advisers to the Vendor

**ALSTON+BIRD LLP**

**WINHELLER**  
ATTORNEYS AT LAW

Legal Advisers to the Vendor

**INOVIS**  
CAPITAL

Legal Advisers to the Vendor

**Helmut Erb Steuerberater, Wirtschaftsprüfer**

**PKF**

**AugustinPartners LLC**  
INTERNATIONAL ACCOUNTING AND TAX CONSULTING

“I was contacted by Viewpoint Partners to advise with respect to certain U.S. tax aspects involved in its acquisition of Textbroker Funding. The specific mandate involved structuring the transfer of the U.S. entity held by the German resident shareholder of Textbroker and to integrate it within the German entity being acquired by Viewpoint in a tax efficient manner.”

Tax partner at the law firm of Alston & Bird LLP  
[www.alston.com](http://www.alston.com)

“INOVIS Capital has a long-standing working relationship with Sario Marketing GmbH who runs the internet platform “textbroker”.”

The transaction was led by Christian Wexlberger, CEO of INOVIS Capital GmbH.  
[www.inoviscapital.de](http://www.inoviscapital.de)

“We have been representing the funding object Sario Marketing GmbH and Textbroker International LLC, respectively, and the company's CEO and principal shareholder, who have been our clients for several years.”



“The challenge was to optimize the integration of the Textbroker LLC into the German Sario GmbH under German and US tax and corporate laws. We provided an analysis of all options available and assisted in choosing the most cost-effective strategy.”



Stefan Winheller (tax law, managing partner) and Christian Zeller (corporate law, head of transactional services) led the team.  
WINHELLER Attorneys at Law, [www.winheller.com](http://www.winheller.com)